

Júlia Nacsa

I am a product design lead. I solve problems through the craft of interaction design, I test strategy with fail-fast prototyping, and I build a human-centered vision with qualitative user research. I love coaching designers with diverse skillsets to do their best work together.

www.julianacsa.com

MFA Interaction Design 2013–2016

Umeå University
Sweden

Medical design courses 2013

Delft University of Technology
Netherlands

BSc Industrial Design 2019–2012

Eindhoven University of Technology
Netherlands

Industrial Design exchange 2011

Georgia Institute of Technology
USA

Talk to me in

Hungarian
English
German
Dutch
Italian

Kry/Livi

Aug 2021–Now

Staff Product Designer

I lead the redesign of a professional tool for clinicians to provide care in a digital-physical health ecosystem. I de-risk business hypotheses and guide product strategy with user insights.

Ada Health

Dec 2019–July 2021

Product Design Lead

Led design strategy for an integrated symptom assessment product and enabled business development in Ada's Enterprise business unit, serving healthcare providers, insurers, and pharmaceutical companies. Validated product ideas and new business models with prototyping and mixed methods research.

Mimi Hearing Technologies

Dec 2016–Nov 2019

Design Lead

Led the product design of a cross-platform UX for personalized sound. Standardized our iOS/ Android design language system. Collaborated with Marketing on reinventing Mimi as a B2B2C brand for the audio consumer electronics market. Mentored 5 direct reports toward personal growth and autonomy in cross-functional product delivery teams.

frog design, Shanghai

Mar–Aug 2015

Interaction Design Intern

IDEO Chicago

July–Dec 2014

Interaction Design Intern

Philips Healthcare

Sept 2012–Aug 2013

Usability Intern
Usability Scientist